GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:4978
ANSWERED ON:20.12.2002
EXPORT OF CARPETS .
BALIRAM

Will the Minister of TEXTILES be pleased to state:

(a) whether the Government are aware that the world famous Banarsi Sarees are woven by the weavers of Mubarakpur and world famous carpets woven by the weavers of Bhadohi in Uttar Pradesh;

(b) if so, whether the Government propose to export the Sarees and Carpets woven by these weavers and to encourage weavers of these areas;

(c) if so, the details thereof; and

(d) if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI BASANAGOUDA R. PATIL (YATNAL)

(a) The Government is aware that Banarsi Sarees are woven by the weavers of Mubarakpur among others, and world famous carpets are woven by the weavers of Bhadohi.

(b) to (c) In order to give impetus to the export of handloom products, including Banarsi Sarees, from all over the country, including Mubarakpur, a Scheme for Development of Exportable Products and their Marketing (DEPM) has been in operation since 1996-97. The Scheme envisages provision of assistance to the handloom agencies for building up, developing and marketing of exportable handloom products. Further, assistance under the Scheme is also provided to organisations like Association of Corporations and Apex Societies of Handlooms (ACASH), Handloom Export Promotion Council (HEPC), Handicrafts and Handlooms Expo Corporation of India Ltd., (HHEC) etc. for participation in international fairs/exhibitions/Buyer-Seller Meets etc.

Details of funds provided under the DEPM Scheme in general, and to Uttar Pradesh, in particular, during the last two years are as under: -

(Rupees in lakh)

Year	Uttar Pradesh	Other States	For participation in international trade events	Total
2000-01	14.25	190.46	195.29	400.00
2001-02	44.75	158.21	122.06	325.02

The Exporters of silk textiles, including fabrics for furnishings, sarees and other finished made-up items such as curtains, cushions etc. are encouraged to participate in international fairs as well as in Tex-Styles India Fair in New Delhi.Although the scope of export of sarees as such to USA or EU is very limited,the exporters from Varanasi are participating in significant numbers in different international events to sell those items as fabrics for different end uses. In the Heimtextil (Frankfurt) Fair 2002 and TIP (Brussels) Fair 2002, significant number of participants were from Varanasi. In the Tex-styles India 2002, three exporters from Varanasi participated. The Indian Silk Export Promotion Council keeps the exporters/weavers informed about the latest fashion/colour trends through SILKNET & other publications and conducts seminars to inform latest export trends, Market Development Assistance (MDA) facilities, Export Credit Guarantee Corporation (ECGC) formalities etc.

The carpets woven by weavers of Bhadohi have a good demand in the International market.The total export of carpets, including those manufactured in Bhadohi has been to the tune of Rs. 2436.13 crore during 2001-02 compared to Rs. 2315.15 crore registered during 2000-01. To boost further exports of carpets and to encourage artisans/weavers in the country, including those of Bhadohi in Uttar Pradesh, the Government of India has been taking following steps: -

1. Organisation of Buyer-Seller Meets;

2. Overseas publicity;

3. Organisation of workshops on design development;

4. Participation in international fairs;

5. Sponsoring of Sales-cum-study teams abroad;
6. Organisation of Indian Carpet Expo through Carpet Export Promotion Council annually at New Delhi;

7 Ambedkar Hastshilp Vikas Yojana;

8. Training & extension;

9. Design and technical upgradation.

(d) Does not arise.